

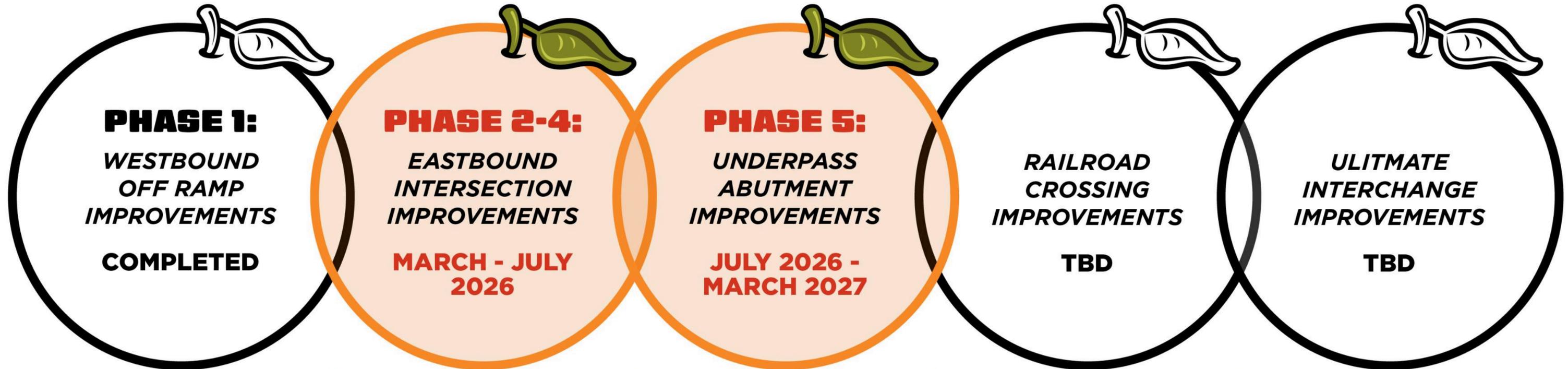
TANGERINE INTERCHANGE IMPROVEMENTS

Public Outreach Strategy

Communications Manager Vic Hathaway
Public Works Director Fausto Burruel

THE SQUEEZE





NEW DEDICATED
WB TURN LANE



MORE VEHICLE
STORAGE



NEW TRAFFIC
SIGNAL POLES



NEW DEDICATED
EB TURN LANE



MORE VEHICLE
STORAGE



ON & OFF-RAMP
REALIGNMENTS



CONSTRUCT
UNDERPASS
LANES



DRAINAGE
BASIN
IMPROVEMENT



IMPROVED
SIDEWALK
CONNECTIVITY



OPEN
UNDERPASS
LANES



NEW TRAFFIC
SIGNAL POLES



INTERSECTION
IMPROVEMENTS



RAILROAD
TRACK
EXPANSION



INTERSECTION
IMPROVEMENTS



GRADE
SEPARATED
CROSSING

UPRR MANAGED PROJECT, FINALIZED COMPLETION DATE TBD.

PROPOSED LONG-TERM PROJECT, PLANNING TBD AND SUBJECT TO FUNDING APPROPRIATIONS.

Major Traffic Impacts

EB off-ramp closure (coming from Phoenix)

- Begins May 18 - to last approximately two weeks
- Tangerine Road remains open under the bridge

WB off-ramp closure (coming from Tucson)

- Begins June 2026 - March 2027
- Tangerine Road remains open under the bridge with lane closures

Full closure at Tangerine railroad crossing

- Eight-week anticipated closure, dependent on UPRR schedule
- Tangerine Road closes at the railroad crossing, but will be open under the bridge
- Ramps will be open (may be intermittent closures)

Three main messages:



Avoid Tangerine Interchange

Residents and business owners who are informed of the project and can seek alternative routes.



Manage expectations if caught at Tangerine Interchange

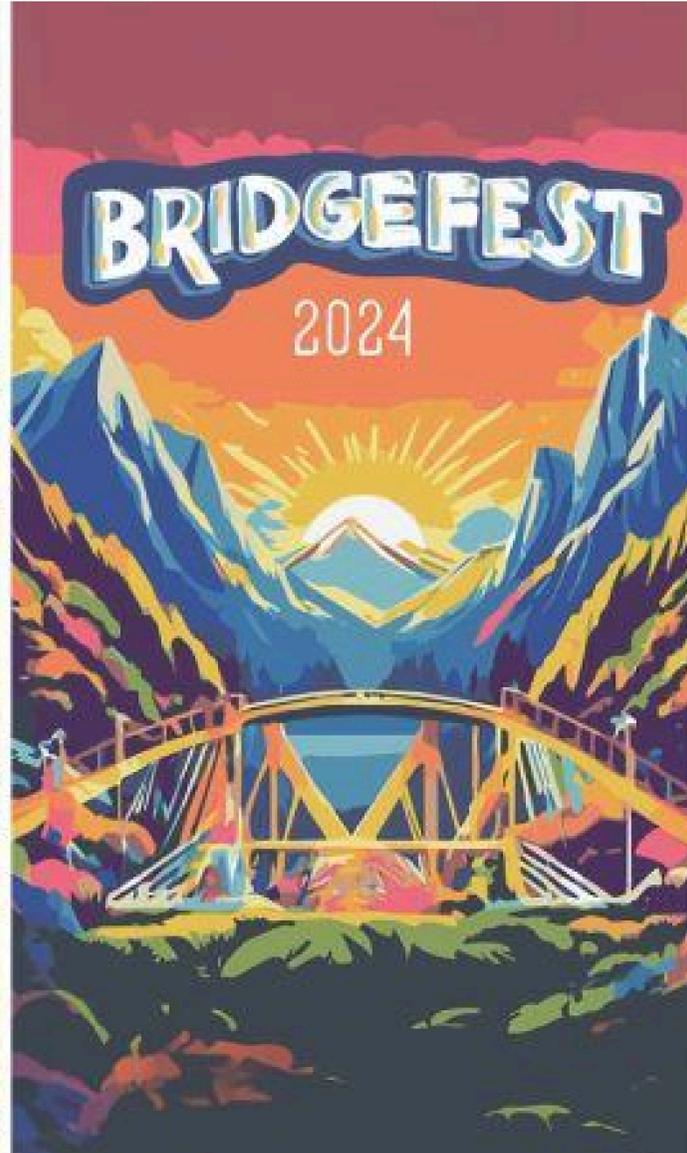
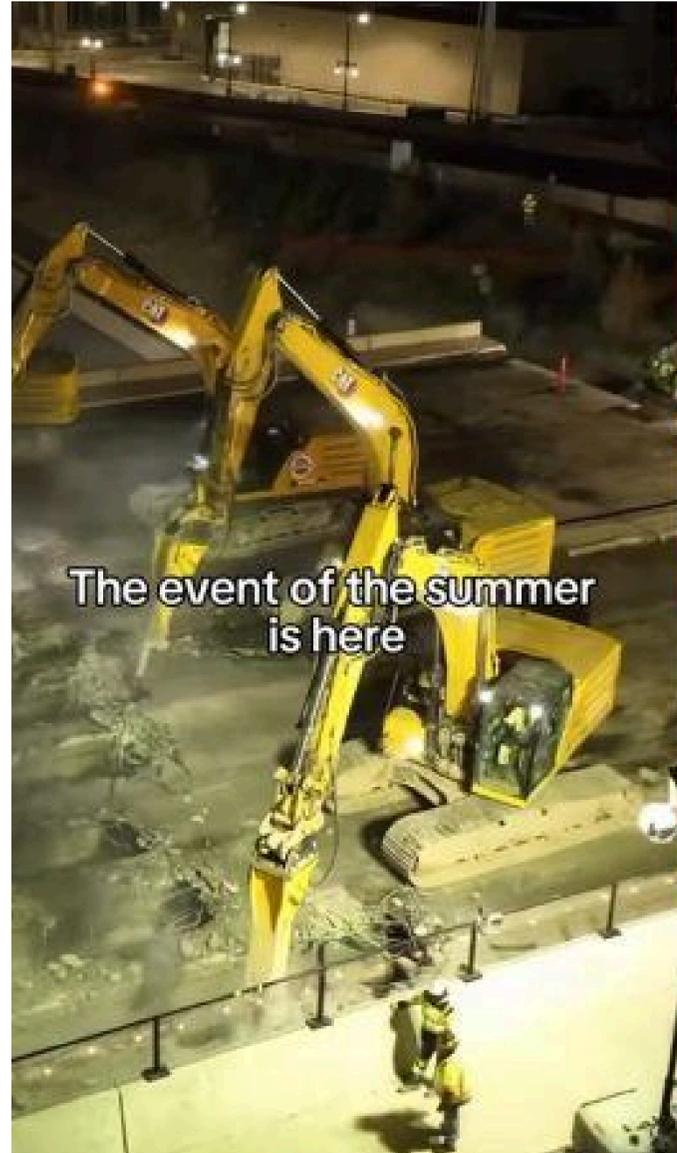
Travelers who are unaware of the project; Residents and business owners who are unable to seek alternative routes.

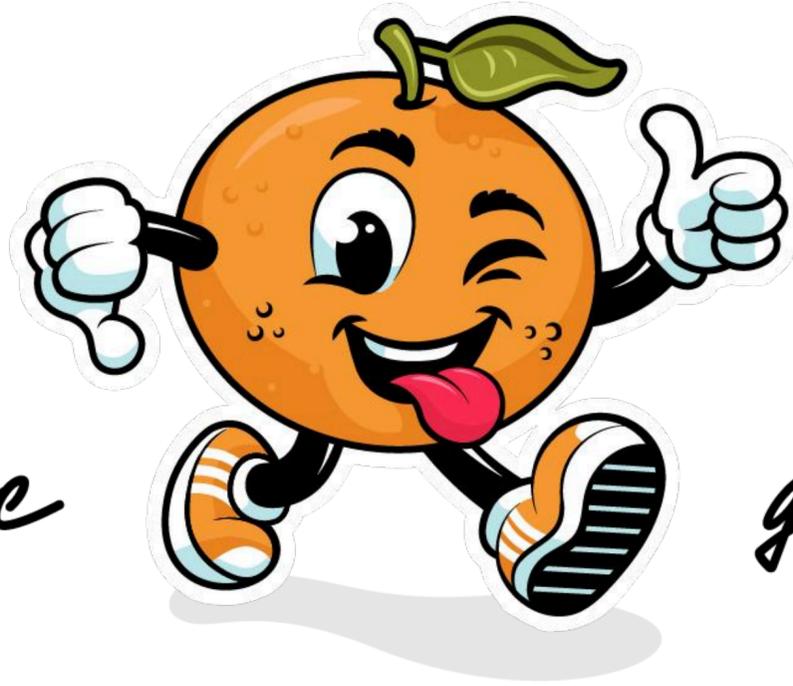


Foster transparency on project logistics and outcomes

Residents, businesses, and visitors.

Inspiration: “BridgeFest”, Utah Department of Transportation





the great

TANGERINE SQUEEZE

SOUR NOW. SWEET LATER.



Webpage



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**TANGERINE
SQUEEZE**

#tangerinesqueeze



#tangerinesqueeze



PHASE 2-4:
EASTBOUND
INTERSECTION
IMPROVEMENTS

MARCH - JULY
2026

- NEW TRAFFIC SIGNAL POLES
- NEW DEDICATED EB TURN LANE
- MORE VEHICLE STORAGE
- ON & OFF-RAMP REALIGNMENTS

PHASE 5:
UNDERPASS
ABUTMENT
IMPROVEMENTS

JULY 2026 -
MARCH 2027

- CONSTRUCT UNDERPASS LANES
- DRAINAGE BASIN IMPROVEMENT
- IMPROVED SIDEWALK CONNECTIVITY

#tangerinesqueeze

MARANA.AZ.GOV/SQUEEZE
**LEARN
MORE**





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TANGERINE SQUEEZE

PHASE 2-4: MAR - JUL 2026
EASTBOUND INTERSECTION IMPROVEMENTS

PHASE 5: JUL 2026 - MAR 2027
UNDERPASS ABUTMENT IMPROVEMENTS



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SCAN ME TO LEARN MORE!

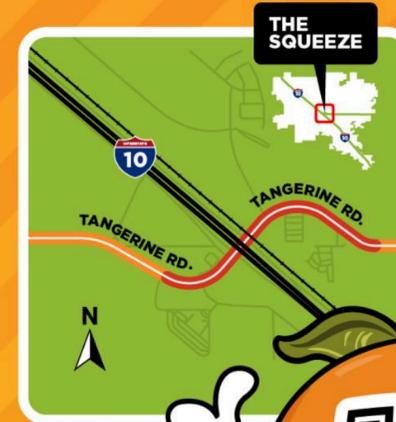
**SOUR NOW.
SWEET LATER.**



the great
TANGERINE SQUEEZE

PHASE 2-4: MAR - JUL 2026
EASTBOUND INTERSECTION IMPROVEMENTS

PHASE 5: JUL 2026 - MAR 2027
UNDERPASS ABUTMENT IMPROVEMENTS



MARANA.AZ.GOV/SQUEEZE
SCAN ME TO LEARN MORE!

**SOUR NOW.
SWEET LATER.**



Outreach Methods

Project webpage

MaranaAZ.gov/Squeeze
Traffic alerts, media coverage, education,
activities

Digital outreach

Press release, media relations,
social media, emails and newsletters

Print materials

Flyers for events and park kiosks
Directional signage

Engagement

Bingo card and giveaways
Social media content,
building awareness of project status

Resources for Council:

Materials are available to share with Council as part of your continuous engagement with the community.

- Webpage URL
- Stickers
- Sharing Town social posts



*so sweet when
it's all **done!***

Questions