

# INCENTIVES

## MARANA JOB CREATION INCENTIVE PROGRAM (MJCIP)



*Established by Marana Resolution 2012-087 as amended and extended by Marana Resolutions 2017-029, 2021-052, 2022-055, 2024-109, and 2025-029*

### GOAL

The goal of the Marana Job Creation Incentive Program (MJCIP) is to stimulate the development of sustainable, career-oriented, head-of-household wage jobs and commerce in Marana. The program is designed to encourage both new business attraction and existing business expansion, and meet the objectives set forth in the Marana Strategic Plan.

### ADMINISTRATION

The MJCIP reallocates construction sales tax revenues received from a new construction or expansion project and makes them available for reimbursement to a qualifying employer. A participating employer must track and document construction sales taxes paid in association with its project. Funding available for reimbursement is limited to the amount collected in construction sales tax revenues by the Town of Marana from an individual project. Reimbursement requests must be made to the Town within three years of issuance of Certificate of Occupancy for the new or renovated structure. All program elements operate on a reimbursement basis. Documentation of allowable expenses must be submitted to the Town in order to receive reimbursement.

### EMPLOYER QUALIFICATIONS

To qualify for the MJCIP, an employer must:

1. Generate a minimum of \$120,000 in construction sales tax revenues (approximately equal to a \$5 million construction cost investment) in Marana; and
2. Create at least 10 new, permanent, non-construction jobs in Marana which pay at least \$60,000 annually; and
3. Be a non-retail enterprise with some exceptions
4. Data Centers (as defined by the Marana Town Code) are not eligible for the MJCIP.

### ELEMENTS

Qualifying employers may request reimbursement for any or all of the following program elements:

1. **I-10 Corridor and Main Arterial Roadways Beautification:** Expenses which improve the appearance of the I-10 Corridor and main arterial roadways within the Marana Town Limits, including signage, building facade, and landscaping. Allowable projects must conform to Marana Commercial Design Standards and may be in public or private rights-of-way.
2. **Student Internship and Training Opportunities:** Actual costs of internship and training programs in the employer's industry for high school and college students who are Marana Residents.
3. **Public Infrastructure Costs:** Actual costs of constructing public infrastructure needed to serve the Targeted Employer's facilities, including the cost of any Town of Marana-adopted development impact fees paid by or on behalf of the Targeted Employer toward public infrastructure.
4. **Other Similar Incentives:** Actual costs of any other economic incentive similar to those in items 1-3 that are approved by the Town Manager and that the Town Attorney determines are within the Town's legal authority.

### PROGRAM CONTACT

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