

Tapestry Profile

Marana Town, AZ | Geography: Place



25,636
Households



41.8 ↑
Median Age

5.6% higher than
United States.



\$120K ↑
Median HH Income

40.2% higher than
United States.



\$414.3K ↑
Median Home Value

10.1% higher than
United States.



3.4
Home Value to
Income Ratio

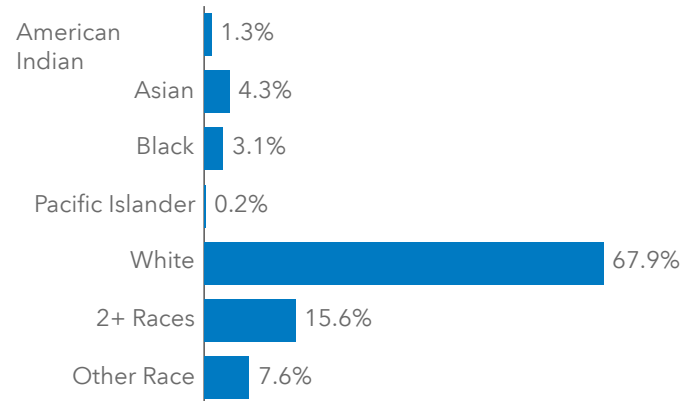
Median home value
divided by median
household income



Diversity Index **70**

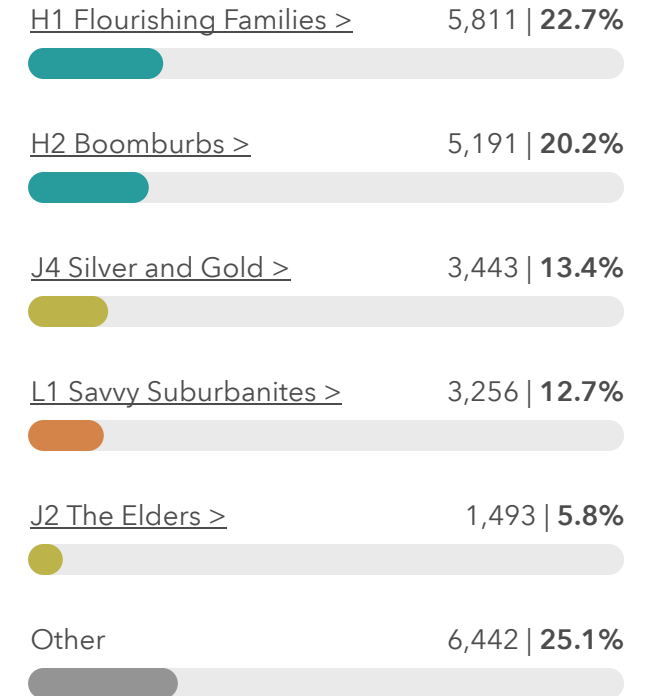
0 100

Population by Race



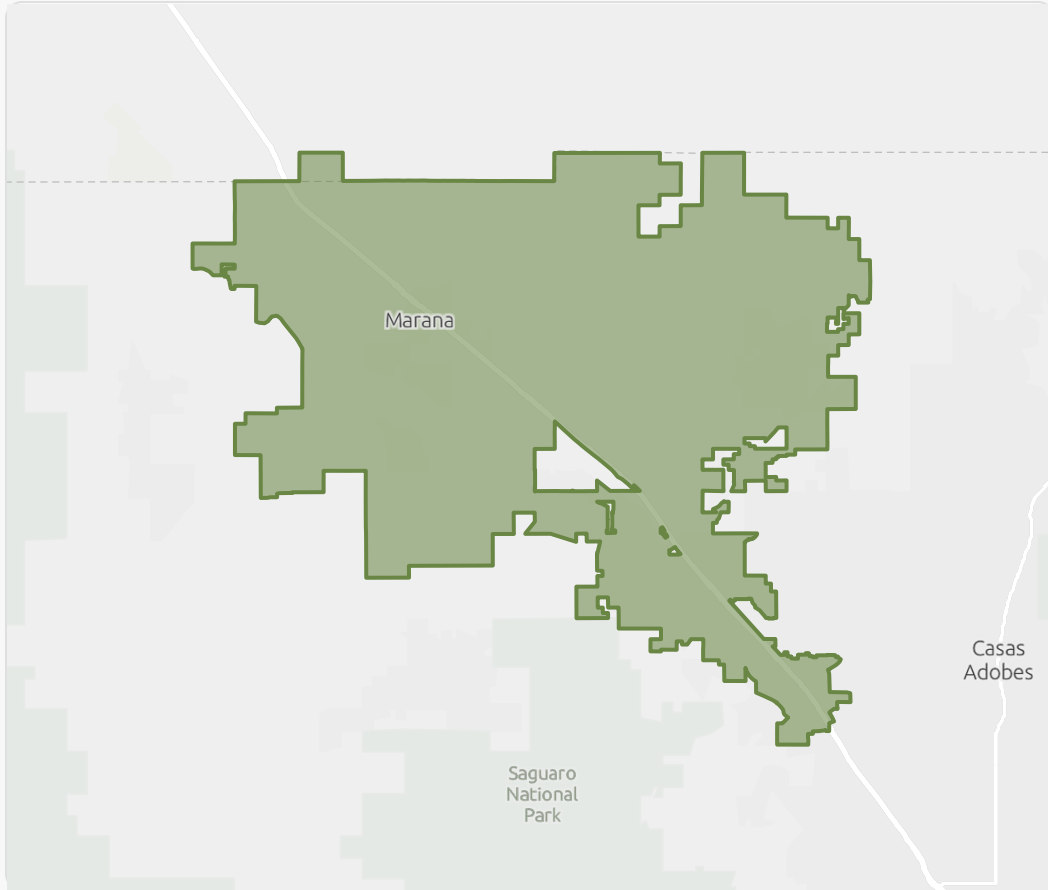
Tapestry

Top 5 segments by household count



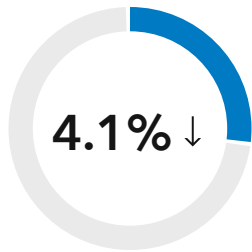
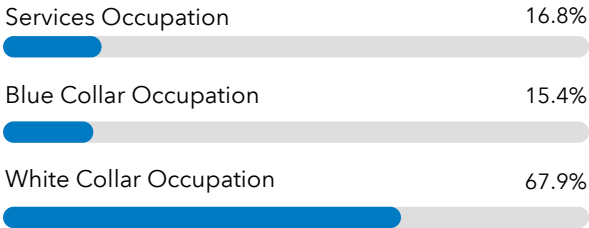
Flourishing Families accounts for 22.7% of households in the area which is **19% higher** than the U.S.

[View comparison table](#)





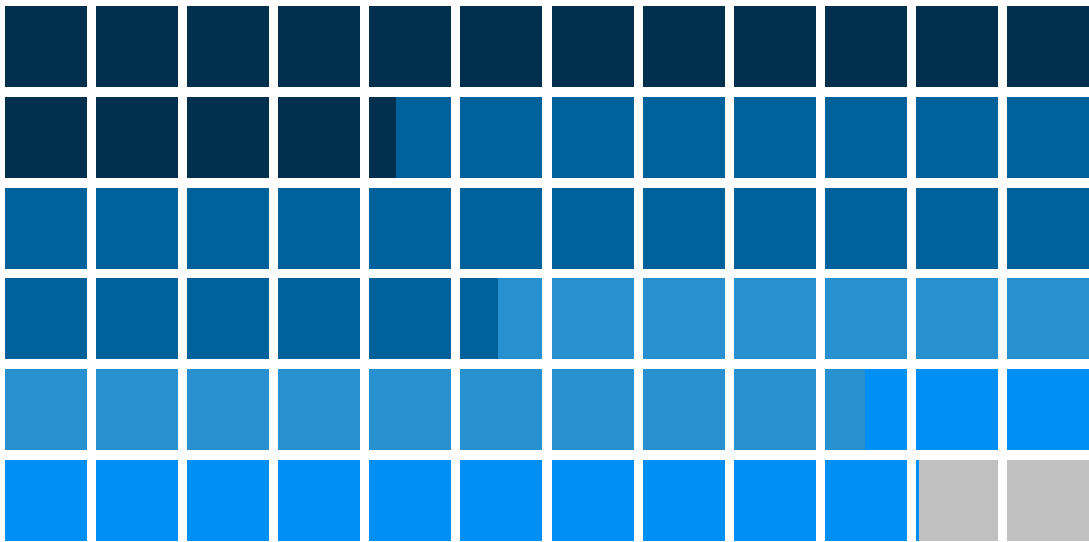
Occupation Type



Unemployment Rate

This is **18.0% lower** than **Arizona**.

Educational Attainment



■ Graduate Degree (9,072)	■ Bachelor's Degree (13,965)
■ Some College/No Degree (8,905)	■ High School Diploma (6,965)
■ No High School Diploma (1,091)	

Population by Occupation

Occupation	Employed	Percent	U.S. Percent	Location Quotient
Total	32,282	100.0%	100.0%	-
White Collar	21,912	67.9%	62.6%	1.08
Management	3,920	12.1%	11.8%	1.03
Business/Financial	2,428	7.5%	6.3%	1.20
Computer/Mathematical	1,409	4.4%	4.3%	1.02
Architecture/Engineering	1,351	4.2%	2.4%	1.71
Life/Physical/Social Sciences	499	1.6%	1.2%	1.34
Community/Social Service	726	2.3%	1.7%	1.35
Legal	253	0.8%	1.2%	0.65
Education/Training/Library	2,355	7.3%	6.0%	1.23
Arts/Design/Entertainment	544	1.7%	2.1%	0.79
Healthcare Practitioner	2,401	7.4%	6.2%	1.20
Sales and Sales Related	3,081	9.5%	8.7%	1.10
Office/Administrative Support	2,945	9.1%	10.9%	0.84
Blue Collar	4,960	15.4%	20.3%	0.76
Farming/Fishing/Forestry	40	0.1%	0.5%	0.23
Construction/Extraction	934	2.9%	4.6%	0.63
Installation/Maintenance/Repair	1,366	4.2%	3.1%	1.39
Production	734	2.3%	4.9%	0.46
Transportation/Material Moving	1,886	5.8%	7.2%	0.81
Services	5,410	16.8%	17.1%	0.98
Healthcare Support	854	2.6%	3.7%	0.71
Protective Service	1,821	5.6%	2.4%	2.39
Food Preparation/Serving	1,719	5.3%	5.4%	0.99
Building Maintenance	473	1.5%	3.2%	0.46
Personal Care/Service	543	1.7%	2.4%	0.69

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.