

How to know if your census taker is the real deal

The 2020 Census will require counting an increasingly diverse and growing population of around 330 million people in more than 140 million housing units in the United States. To get an accurate count, the U.S. Census Bureau must build an accurate address list of every housing unit, maximize household self-response to the census and efficiently follow up with those who do not respond.

Getting a complete and accurate census count is critically important. That's why your response is required by law. If you do not respond, the U.S. Census Bureau will follow up in person to collect the information.



If you have not completed your 2020 census survey by April 1, 2020, you can expect a visit from a U.S. census taker. Make sure they have a 2020 Census badge with photo. They will go through each question and complete the form with you and answer any questions you may have. The U.S. census taker* will **never** ask you for:

- Your Social Security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card account numbers

And just as you are required by law to participate, the U.S. Census Bureau is bound by law to protect your answers. Your responses are used only to produce statistics. The Census Bureau does not disclose any personal information.

To avoid a visit from a 2020 Census taker, complete your census survey either by phone, online or by mail by April 1, 2020. For more information, visit [2020census.gov](https://www.2020census.gov).

Pima Association of Governments, the region's metropolitan planning organization, is conducting a 2020 Census regional awareness campaign. For details, visit www.PAGregion.com/census

*Source: U.S. Census Bureau.