

Retail Demand by Industry

Marana Town, AZ
Marana Town, AZ (0444270)
Geography: Place



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	122	\$37,097.37	\$908,625,773
44-45	Retail Trade	122	\$31,429.85	\$769,811,246
722	Food Services & Drinking Places	121	\$5,667.52	\$138,814,527

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	127	\$4,096.05	\$100,324,604
4411	Automobile Dealers	126	\$3,492.82	\$85,549,726
4412	Other Motor Vehicle Dealers	139	\$305.66	\$7,486,452
4413	Auto Parts, Accessories & Tire Stores	126	\$297.57	\$7,288,426
442	Furniture and Home Furnishings Stores	129	\$1,276.86	\$31,274,188
4421	Furniture Stores	127	\$817.79	\$20,030,131
4422	Home Furnishings Stores	131	\$459.07	\$11,244,057
443, 4431	Electronics and Appliance Stores	125	\$355.53	\$8,707,942
444	Bldg Material & Garden Equipment & Supplies Dealers	130	\$1,814.57	\$44,444,234
4441	Building Material and Supplies Dealers	131	\$1,643.76	\$40,260,721
4442	Lawn and Garden Equipment and Supplies Stores	126	\$170.80	\$4,183,513
445	Food and Beverage Stores	118	\$6,727.47	\$164,775,972
4451	Grocery Stores	118	\$6,294.16	\$154,162,819
4452	Specialty Food Stores	117	\$210.28	\$5,150,290
4453	Beer, Wine, and Liquor Stores	123	\$223.04	\$5,462,863
446, 4461	Health and Personal Care Stores	123	\$1,021.58	\$25,021,565
447, 4471	Gasoline Stations	120	\$4,596.08	\$112,571,688
448	Clothing and Clothing Accessories Stores	122	\$1,544.37	\$37,826,351
4481	Clothing Stores	122	\$1,221.59	\$29,920,427
4482	Shoe Stores	120	\$297.70	\$7,291,538
4483	Jewelry, Luggage, and Leather Goods Stores	123	\$25.08	\$614,386
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	122	\$564.68	\$13,830,725
4511	Sporting Goods, Hobby, and Musical Inst Stores	122	\$450.76	\$11,040,461
4512	Book Stores and News Dealers	120	\$113.92	\$2,790,264
452	General Merchandise Stores	120	\$5,321.16	\$130,331,102
4522	Department Stores	122	\$483.35	\$11,838,725
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	120	\$4,837.81	\$118,492,377

Retail Demand by Industry

Marana Town, AZ
Marana Town, AZ (0444270)
Geography: Place



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	121	\$757.28	\$18,548,169
4531	Florists	128	\$37.12	\$909,180
4532	Office Supplies, Stationery, and Gift Stores	122	\$122.63	\$3,003,611
4533	Used Merchandise Stores	123	\$108.24	\$2,651,202
4539	Other Miscellaneous Store Retailers	119	\$489.29	\$11,984,176
454	Nonstore Retailers	120	\$3,354.21	\$82,154,706
4541	Electronic Shopping and Mail-Order Houses	122	\$2,903.16	\$71,107,095
4542	Vending Machine Operators	118	\$54.50	\$1,334,876
4543	Direct Selling Establishments	111	\$396.55	\$9,712,735
722	Food Services & Drinking Places	121	\$5,667.52	\$138,814,527
7223	Special Food Services	121	\$20.51	\$502,252
7224	Drinking Places (Alcoholic Beverages)	120	\$146.30	\$3,583,433
7225	Restaurants and Other Eating Places	121	\$5,500.71	\$134,728,842

Data Note:The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.