

COUNCIL  
**EXECUTIVE**  
REPORT

OCTOBER/ 2017



# INTRODUCTION

This issue of the Council Executive Report provides a summary of the Town's performance during October 2017. The information is organized in sections based on the Town's General Plan:

**LAND MANAGEMENT:** How Marana plans to use the land and where the Town expects growth.

**BUILT ENVIRONMENT:** Man-made structures built on the land. It is used to describe all structures, facilities and other physical infrastructure, and includes urban and rural development, telecommunications, utility networks, transportation systems, and sewer treatment and conveyance systems.

**PEOPLE AND COMMUNITY:** Marana values its citizens, businesses and visitors and strives to create a high quality of life. This theme ensures that citizen, business and visitor needs are addressed equally and includes public safety, parks and recreation, economic vitality and community involvement.

**RESOURCE MANAGEMENT:** Provides guidance in managing Marana's renewable and non-renewable resources. Elements include open space and trails, cultural resources, water resources and energy.

**NATURAL SYSTEMS:** Natural resources that we rely on to exist: land, air, water and biological systems.

## COUNCILMEMBERS

Mayor Ed Honea

Vice Mayor Jon Post

Councilmember David Bowen

Councilmember Patti Comerford

Councilmember Herb Kai

Councilmember Carol McGorray

Councilmember Roxanne Ziegler

# TABLE OF CONTENTS

LAND MANAGEMENT	
New Submittals .....	4
BUILT ENVIRONMENT	
Activities .....	6
Single Family Residential Permit Reports.....	7
Permits Issued - October .....	8
PEOPLE AND COMMUNITY	
PUBLIC SERVICES AND SAFETY	
Crime Report .....	9
Animal Services and Citizen Requests.....	10
ECONOMIC VITALITY	
Business Licenses .....	11
RESOURCE MANAGEMENT	
Water New Connections.....	12
Water Service Provision.....	13

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# LAND MANAGEMENT

This table outlines Development Services projects in October. Projects can be in process for various lengths of time and will show up for several months after initial submittal until completed.

PROJECT	DESCRIPTION	STATUS
<b>PLAT</b>		
Saguaro Bloom 8A Final Plat	DR Horton is re-subdividing Block 8A of Saguaro Bloom in order to increase the common area open space by reducing the number of lots.	Waiting for final submittal
Gladden Farms II Block 26 Final Plat	Crown West Land Group is subdividing Block 26 of Gladden Farms II to create 95 residential lots and common areas on 24.62 acres of land at the southeast corner of Moore Road and Postvale Rd.	To Town Council 11/7
Twin Peaks Vista Preliminary Plat	Mr. and Mrs. Richard Neter are platting a 24 acre, private street subdivision with 58 lots on the west side of Twin Peaks Road at Camino de Manana.	Waiting for 2nd submittal
Blue Agave at Dove Mountain II Final Plat	Cottonwood Properties is subdividing a second phase of the Blue Agave subdivision in Dove Mountain. The plat creates an additional 64 lots on 39.9 acres of land and brings the overall Blue Agave subdivision lot count up to 256.	To Town Council 11/7
Marana Market Place Lots 1-7 Final Plat	Marana Market Place Partners LLC is subdividing the Marana Market Place development at the southeast corner of Thornydale and Orange Grove Roads into 7 lots.	To Town Council 11/7
Desert Oasis at Twin Peaks Final Plat	AJS Oasis, LLC is subdividing 36.8 acres of land located on the east side of Twin Peaks Rd, north of the Oasis Rd intersection, for a Mattamy Homes residential subdivision with 74 lots.	Waiting for 2nd submittal
Linda Vista Village Preliminary Block Plat	Red Point Development is subdividing 196 acres of land located on the north and south side of Linda Vista Rd, east of Twin Peaks Road. The proposed subdivision will have 263 lots with 7 blocks for commercial and residential uses.	2nd submittal in review
Saguaro Bloom Block 2 Preliminary Plat	DR Horton is subdividing Block 2 of Saguaro Bloom to create 170 residential lots and common areas on 54.38 acres of land at the northwest corner of Twin Peaks Rd and Saguaro Highlands Dr.	2nd submittal in review
Saguaro Bloom Block 1	DR Horton is resubdividing Block 1 of Saguaro Bloom to create 395 residential lots and common areas on 90.95 acres of land at the southwest corner of Lambert Ln and Quarry Rd.	Waiting for 2nd submittal
Fianchetto Farms II Final Plat	Fianchetto Partners is proposing to resubdivide Fianchetto Farms, Lots 1-114. Lots 83, 84, and common area "C" are changed, all others remain the same.	1st submittal in review

## LAND MANAGEMENT

This table outlines Development Services projects in October. Projects can be in process for various lengths of time and will show up for several months after initial submittal until completed.

PROJECT	DESCRIPTION	STATUS
<b>LAND USE</b>		
Villages of Tortolita Specific Plan Amendment	This amendment will allow TMR Investors, LLC to build homes before the completion of the Tortolita freeway interchange, contingent on TMR's construction of improvements to Adonis Road and the Marana Rd freeway interchange.	To Town Council 11/7
Gladden Farms II Specific Plan Amendment 2	Gladden Phase II LLC & Gladden Phase II Development proposes to make changes to roadway network, land use designation to Blocks 25 & 34 and park size to the specific plan area.	To Planning Commission 11/29
<b>DEVELOPMENT PLANS</b>		
Marana Main Gate Retail	Marana Main Street LLC, Marana Hospitality LLC and Marana Hospitality II LLC propose to construct 2 retail buildings (totaling 8,450 s.f.), one with drive-thru, in the Marana Main Street Specific Plan at the northeast corner of Sandario Road and Marana Main Street.	1st submittal in review
Popeye's Louisiana Kitchen at Marana Marketplace	Land Development Consultants is proposing a 2,844 square foot Popeye's fast food restaurant with drive-thru on the remaining vacant pad at the Marana Marketplace development at the southeast corner of Orange Grove and River Roads.	Waiting for 2nd submittal
Encantada at Continental Ranch	HSL Properties intends to construct a 304 unit apartment complex on 17.83 acres of land located at the northwest corner of I-10 East Bound Frontage Road and Arizona Pavilions Drive. Plans include a mix of two and three story buildings with a clubhouse, swimming pool and dog park.	3rd submittal in review
<b>ANNEXATIONS</b>		
Scenic Drive Annexation	An annexation of 30.59 acres located on the west side of Scenic Drive, north of the Lazy K Bar Ranch.	Under review

# BUILT ENVIRONMENT

## CIP CONSTRUCTION REPORT

The table tracks the process of major construction and design projects in the Town of Marana.

Projects in Design	Project Budget	Design Percent Complete										
			Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
NW Drainage Study	230,000	0%	Design									
Ina Rd Pavement Reconstruction	3,190,652	90%	Design									
Aerie Drive Pavement Restoration	985,000	90%	Design									
Avra Valley Rd Pavement Reconstruct	2,118,743	0%	Design									
Honea Heights Pocket Park	350,000	0%	Design									
Santa Cruz River Shared Use Path Phase III	1,000,000	99%	Design						Construction			
El Rio Open Space Area Master Plan	400,000	75%	Design									
Splash Pad, Crossroads-Silverbell District Park	760,000	5%	Design		Construction							
Coachline Blvd, Reconstruction	2,998,797	90%	Advertise	Contract	Construction							
Projects in Construction	Project Budget	Construction Percent Complete	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
Cracker Barrel Rd Pavement Restoration	848,000	25%	Construction									
Marana Public Safety Facility	22,000,000	10%	Construction									
Marana Road Realignment	2,200,000	50%	Construction									
Tangerine Sky Community Park	3,400,000	20%	Construction									
Tangerine Rd.: I-10 to La Canada Phase 1, (Construction)	58,000,000	50%	Construction									

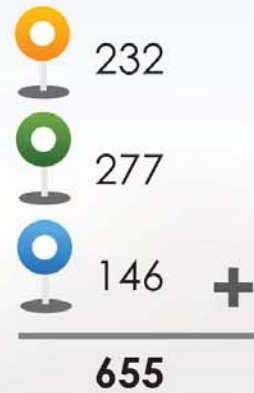
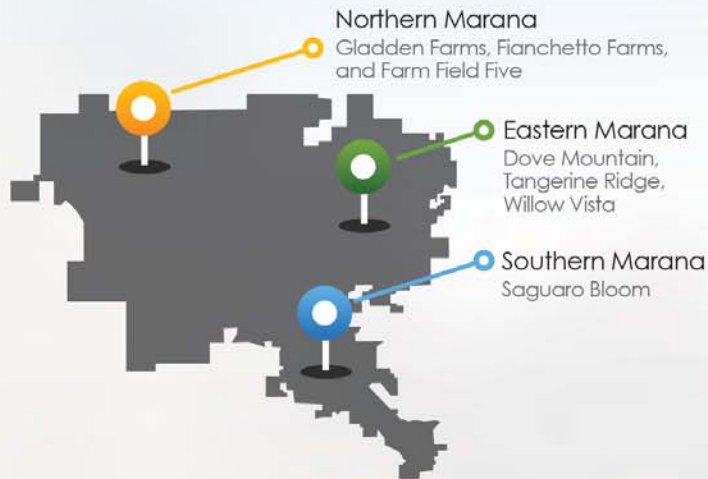


## SINGLE-FAMILY RESIDENTIAL PERMITS REPORT

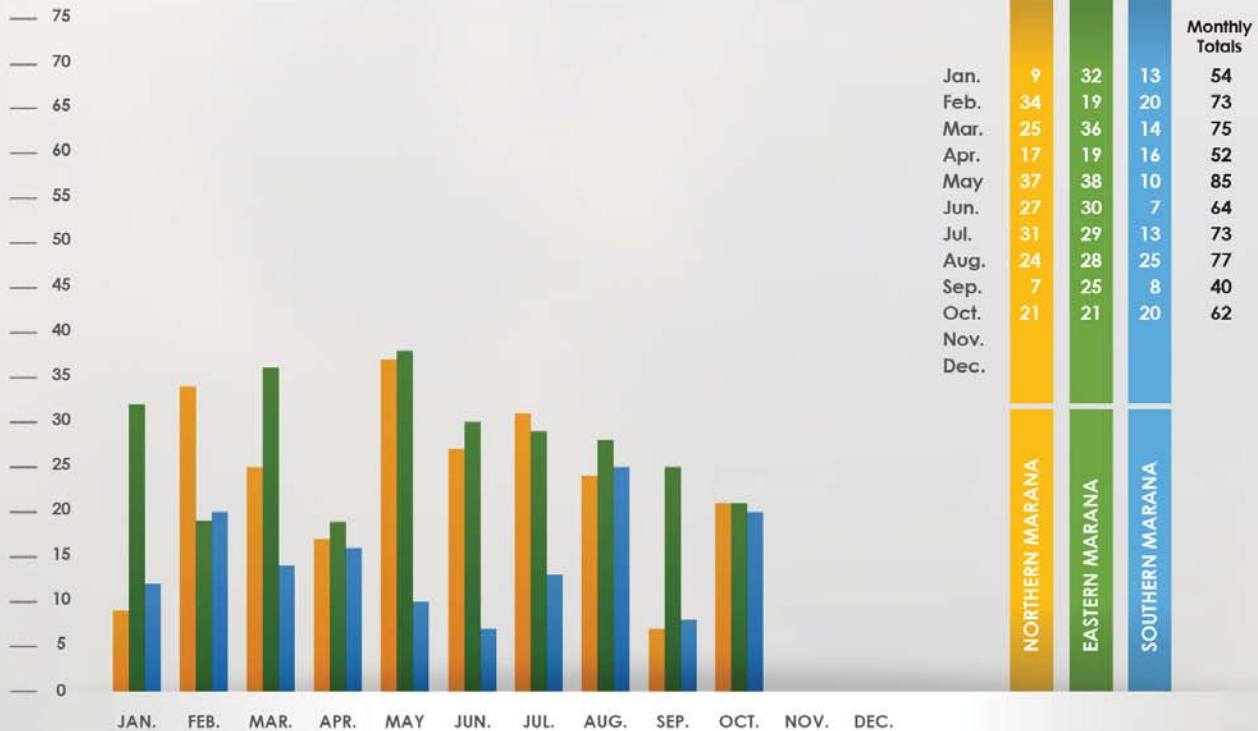
# 2017

### REGIONS

### TOTALS



### BAR CHART - MONTHLY TOTALS



**C** **Our Play Place**  
3951 W Costco Dr. #125

**C** **Ina Auto Car Care Center**  
4443 W Ina Rd #101 & 111

**C** **The Potter's House Christian Fellowship**  
4237 W Ina Rd #111

**C** **Catherine Anne Oberholzer**  
9110 N Silverbell Rd #170

**C** **Northwest Property Management**  
7229 N Thornydale Rd #111

**T** **Velvet Vapors**  
3870 W. River Rd.

**T** **Anglo American Eploration**  
7620 N. Hartman Ln

**T** **Sky Rider Restaurant**  
11700 W. Avra Valley Rd.

**T** **Fresenius Kidney Care**  
3600 W. Tangerine Rd. #120

**T** **Clover Real Estate II, LLC (Monsanto)**  
6800 N. Camino Martin

**T** **Sprint**  
3936 W. Ina Rd. #332

**T** **Cell Tower Replacements**  
13001 N. Tortollita Rd.



62

NEW SINGLE-FAMILY RESIDENTIAL



12

COMMERCIAL



33

PHOTOVOLTAIC



**RESIDENTIAL**  
Internal service  
target: 10 days

100%

**CERTIFICATE OF  
OCCUPANCY**  
Internal service  
target: 10 days

83%

**REMODEL/  
ADDITION RETAIL  
COMMERCIAL**  
Internal service  
target: 25 days

100%

PERFORMANCE SUCCESS RATES

100 —  
90 —  
80 —  
70 —  
60 —  
50 —  
40 —  
30 —  
20 —  
10 —



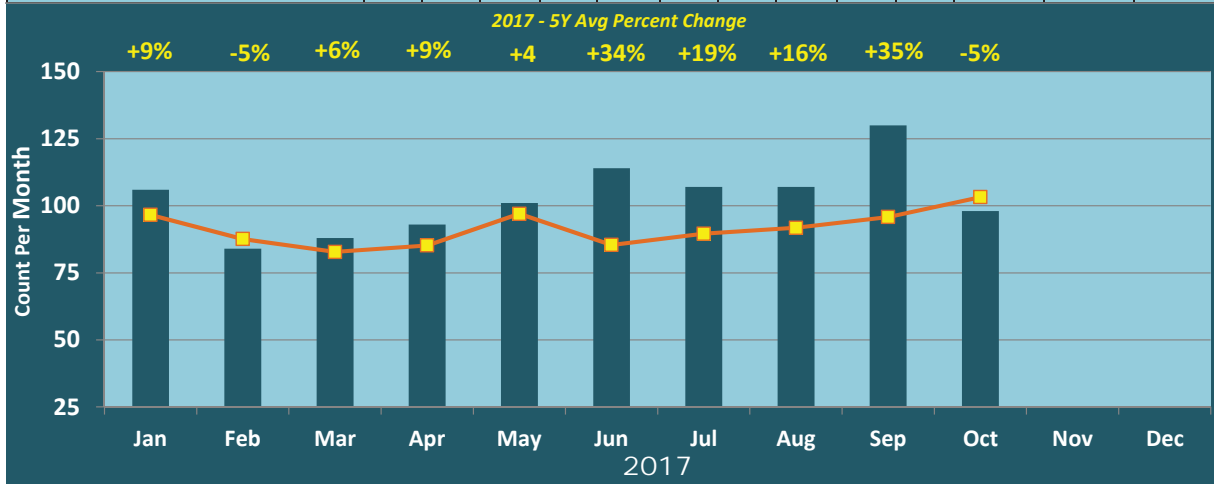
# PEOPLE AND COMMUNITY

## PUBLIC SERVICES AND SAFETY

### Crime Data – October 2017

#### October 2017 Crime Report

crime	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>2017 Part 1 Crime Total</b>	<b>106</b>	<b>84</b>	<b>88</b>	<b>93</b>	<b>101</b>	<b>114</b>	<b>107</b>	<b>107</b>	<b>130</b>	<b>98</b>			<b>1,028</b>
<b>5Y (2012-2016) P1 Average</b>	<b>97</b>	<b>88</b>	<b>83</b>	<b>85</b>	<b>97</b>	<b>85</b>	<b>90</b>	<b>92</b>	<b>96</b>	<b>103</b>			<b>92</b>
Homicide	0	1	0	0	0	1	0	0	0	1			3
Sexual Assault	0	4	1	0	1	0	0	0	0	0			6
Robbery	1	1	1	0	2	4	1	2	2	1			15
Aggravated Assault	3	0	3	0	2	2	2	5	0	1			18
Burglary	4	5	9	3	9	10	12	7	9	9			77
Larceny (exc. Shoplifting)	56	32	38	44	39	43	38	33	60	42			425
Larceny/Shoplifting	37	37	30	40	46	47	51	58	55	42			443
Motor Vehicle Theft	5	3	6	5	2	7	3	2	4	1			38
*Rec MV Theft	2	1	2	2	3	4	0	3	1	1			19
Arson	0	1	0	1	0	0	0	0	0	1			3



Data Source/Extraction Date: Spillman OBSV, 11/06/2017. Data displayed reflect case counts. Crime counts may change pending quality control and reclassifications. Crime counts may differ from MPD Record's Unit counts provided to FBI based on Uniform Crime Reporting Scoring Criteria.

\*Motor Vehicle Recoveries are not included in Part One Crime Total.

Crime Analyst Janice Moser

# PEOPLE AND COMMUNITY

## MARANA ANIMAL SERVICES

### Service Metrics

Total Pet Licenses Issued*:	372
Total Stray Pets:	28
Stray Pets Returned to Owner:	8
Total Licensing Revenue*:	\$8,000.00
Program Donations*:	\$144.00
ACO Case Reports:	42

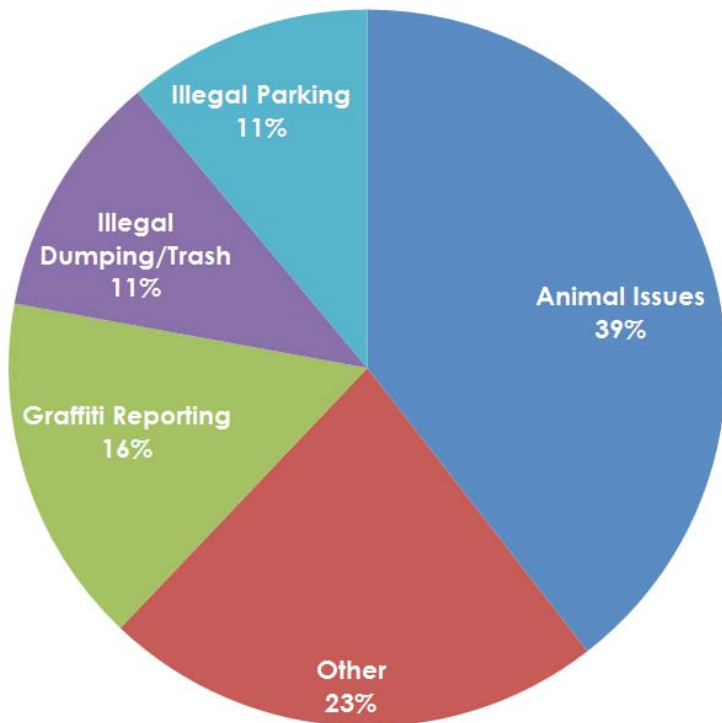
\*Figures for September 2017

## CITIZEN REQUESTS

### Service Metrics – October 2017

Total Requests:	27
Average Time to Close (in days):	2.6

### TOP FIVE CITIZEN REQUEST CATEGORIES



## ECONOMIC VITALITY

### BUSINESS LICENSES:

The following filed business licenses in October.

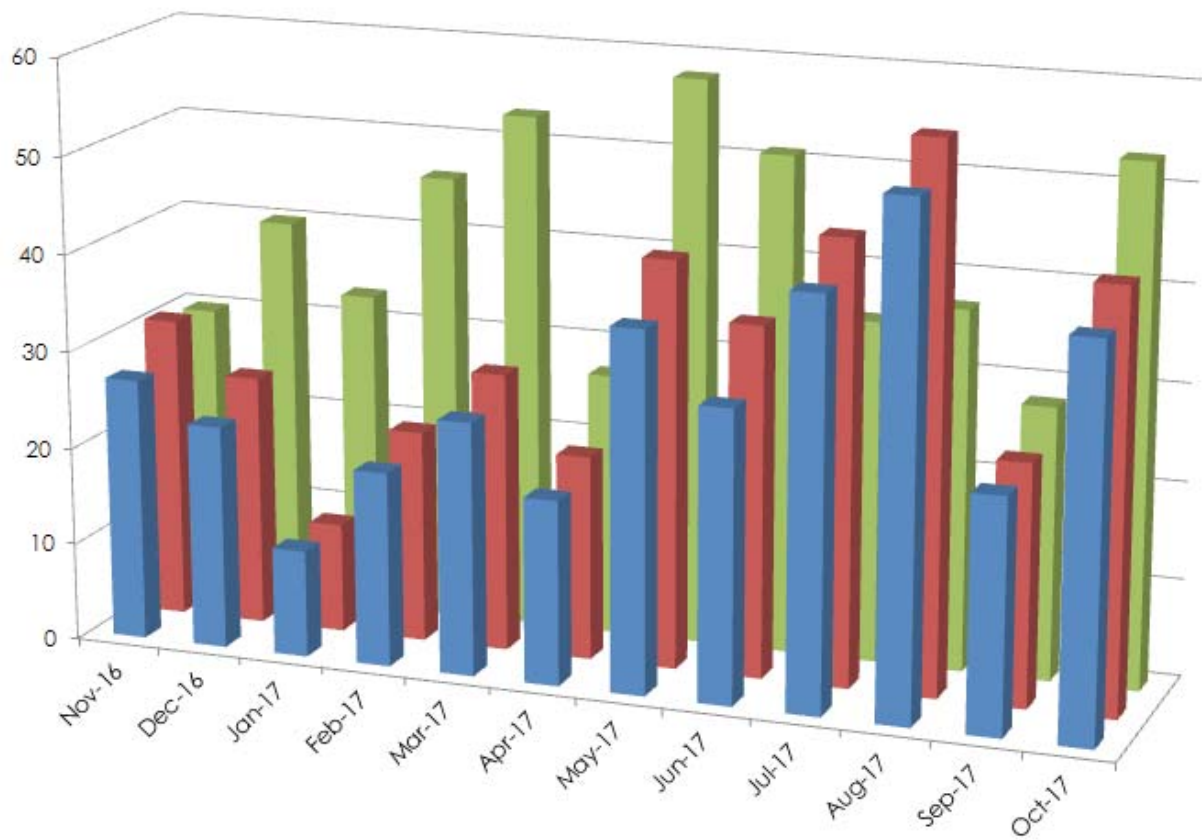
NAME	BUSINESS TYPE	CITY OF ORIGIN	STATE OF ORIGIN
CAFE FRANCAIS RESTAURANT & BAJA CAFE	PEDDLER	TUCSON	AZ
NORTHSIDE BARBERS	RESTAURANT	TUCSON	AZ
PERFECT TOUCH CLEANING	SERVICE	TUCSON	AZ
D & T CRYSTAL CLEAN CLEANING	SERVICE	MARANA	AZ
JOHNSON CONTROLS SECURITY	SERVICE	TUCSON	AZ
NERD POWER" LLC	SERVICE	PHOENIX	AZ
STEVE'S ELECTRIC LLC	CONTRACTOR	MESA	AZ
JOE'S GUNS & SHOOTING SUPPLIES	CONTRACTOR	TUCSON	AZ
TORTOLITA CARPENTRY	RETAIL	MARANA	AZ
CAROLE'S HOMEMADE SALSA AND UP	CONTRACTOR	TUCSON	AZ
SCG-NORTHPOINTE LLC	PEDDLER	TUCSON	AZ
NIZHONI NAVAJO JEWELRY	COMM. REAL ESTATE	TUCSON	AZ
TJB INDUSTRIES LLC	RETAIL	TUCSON	AZ
KIWI POOLCARE	CONTRACTOR	OAKLAND	MI
TITAN ALARM INC	SERVICE	TUCSON	AZ
SYLVAN LEARNING CENTER	SERVICE	PHOENIX	AZ
HOMES BY COPPER CANYON	SERVICE	MARANA	AZ
DIVERSIFIED SOLUTIONS INC	CONTRACTOR	ORO VALLEY	AZ
GSM MARKETING AGENCY	CONTRACTOR	PHOENIX	AZ
PAUL BARKER AGENCY INC	SERVICE	TUCSON	AZ
A-AUTHENTIC GARAGE DOOR	SERVICE	TUCSON	AZ
HIGH DESERT ENERGY	CONTRACTOR	TUCSON	AZ
CB'S BOUNCY HOUSE LLC	SERVICE	MESA	AZ
GK SERVICES	SERVICE	TUCSON	AZ
FIVE STAR ELECTRONICS INC	SERVICE	TUCSON	AZ
CJR AT CONTINENTAL RANCH LLC	RETAIL	TUCSON	AZ
NORTHWEST ALLIED PHYSICIANS AT	COMM. REAL ESTATE	MARANA	AZ
JUST BREAKFAST ON SILVERBELL	SERVICE	MARANA	AZ
GREG LUNSMANN	RESTAURANT	MARANA	AZ
M & S HEATING & COOLING	PEDDLER	ARIZONA CITY	AZ
IDEAL TIRE COMPANY	CONTRACTOR	TUCSON	AZ
	RETAIL	MARANA	AZ

# RESOURCE MANAGEMENT

## WATER

### New Connections:

The chart below shows the number of water meters installed, sewer cards issued, and sewer equivalent dwelling units for the given month. A sewer card is issued during the building permit process for projects that are within the Town's service area, allowing the project to connect to the system. The impact fees associated with these cards are based on meter size, 5/8", 3/4", 1", etc. The impact fees that went into effect on August 1, 2014 allow the Utilities Department to better track the revenue and capacity related to sewer cards issued through Equivalent Dwelling Units (EDUs). A 5/8" meter is the standard and has a value of 1 EDU, each larger meter size is then based off of this 1 EDU. The red bar shows the sewer EDUs for the cards issued during that month. The EDU measurement more accurately reflects the revenues collected and the capacity at the Marana Wastewater Treatment Facility.



■ Sewer Cards Issued, **September: 40**

■ Sewer EDUs Issued, **September: 43**

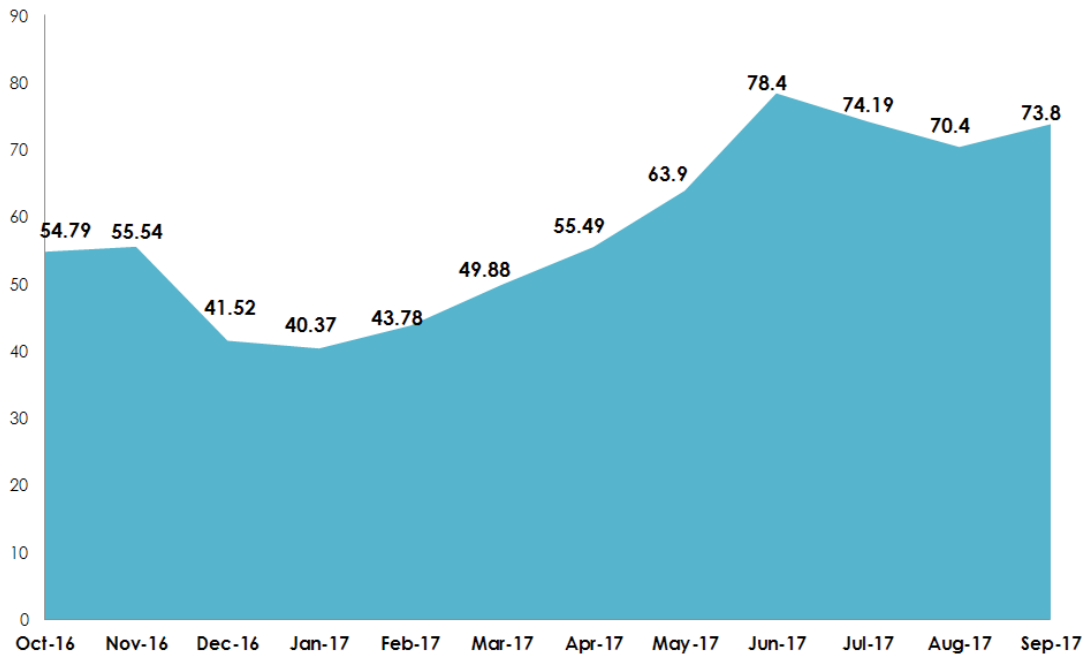
■ Water Meters Installed, **September: 53**

# WATER

## SERVICE PROVISION

The following two figures give a picture of the status of the Water Department each month. This data will always be shown through the previous month due to data processing times. The graph below shows the gallons that the department has billed for that month. This is shown in millions of gallons per month, and reflects what the department is intending to collect for water commodity revenue. This information allows the department to track the water produced vs. the water for which the department is compensated.

**MILLIONS OF GALLONS BILLED PER MONTH**



The chart below shows the number of customers billed each month. These numbers fluctuate month to month for a few reasons; new meter connections from new homes, customers moving in and opening accounts, and customers moving out and closing accounts. These two figures, coupled with the data from the water and sewer meter connections chart, give an overall, high-level, snapshot of the status of the department.

**2016-2017 WATER & SEWER CUSTOMERS**

DATE	WATER CUSTOMERS	SEWER CUSTOMERS
2017 Sept	7,301	3,460
2017 Aug	7,289	3,445
2017 July	7,244	3,396
2017 June	7,205	3,398
2017 May	7,115	2,846
2017 Apr	7,068	2,820
2017 Mar	7,042	2,778
2017 Feb	6,971	2,760
2017 Jan	6,920	2,729
2016 Dec	6,880	2,724
2016 Nov	6,848	2,698
2016 Oct	6,826	2,691