

MARANA, ARIZONA

# YOUR TOWN

# COUNCIL EXECUTIVE REPORT

December 2015



TOWN OF MARANA

[maranaaz.com](http://maranaaz.com)

## INTRODUCTION

This issue of the Council Executive Report provides a summary of the Town's performance during December 2015. The information is organized in sections based on the Town's General Plan:

**LAND MANAGEMENT:** How Marana plans to use the land and where the Town expects growth.

**BUILT ENVIRONMENT:** Man-made structures built on the land. It is used to describe all structures, facilities and other physical infrastructure, and includes urban and rural development, telecommunications, utility networks, transportation systems, and sewer treatment and conveyance systems.

**PEOPLE AND COMMUNITY:** Marana values its citizens, businesses and visitors and strives to create a high quality of life. This theme ensures that citizen, business and visitor needs are addressed equally and includes public safety, parks and recreation, economic vitality and community involvement.

**RESOURCE MANAGEMENT:** Provides guidance in managing Marana's renewable and non-renewable resources. Elements include open space and trails, cultural resources, water resources and energy.

**NATURAL SYSTEMS:** Natural resources that we rely on to exist: land, air, water and biological systems.

## COUNCILMEMBERS

Mayor Ed Honea  
Vice Mayor Jon Post  
Councilmember David Bowen  
Councilmember Patti Comerford  
Councilmember Herb Kai  
Councilmember Carol McGorray  
Councilmember Roxanne Ziegler

# TABLE OF CONTENTS

## LAND MANAGEMENT

New Submittals ..... 4

## BUILT ENVIRONMENT

Activities ..... 5

Single Family Residential Permit Reports..... 6

Permits Issued - December ..... 7

## PEOPLE AND COMMUNITY

### PUBLIC SERVICES AND SAFETY

Crime Report ..... 8

Citizen Requests..... 9

### ECONOMIC VITALITY

Business Licenses ..... 10

## RESOURCE MANAGEMENT

Water New Connections..... 10

Water Service Provision..... 11

Report compiled by  
Gilbert Davidson, Town Manager  
Tony Hunter, Management Assistant

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# LAND MANAGEMENT

This table outlines Development Services projects in December. Projects can be in process for various lengths of time and will show up for several months after initial submittal until completed.

PROJECT	DESCRIPTION	STATUS
<b>DEVELOPMENT PLAN</b>		
Marana Assisted Living Development Plan	Salem Marana Investments is developing a 101,350SF assisted living facility with 118 beds on four acres within Continental Crossing Final Plat, west of Silverbell Road at Continental Reserve Loop.	Waiting for 2nd Submittal
Chick-fil-A	Chick-fil-A, Inc. is developing a 4,900SF restaurant with drive-thru service on a one acre lot within the Target parking lot adjacent to Ina Road, east of Thornydale Road.	Waiting for 3rd submittal
<b>PLAT</b>		
Continental Crossing FP	DESCO Southwest is subdividing the 25 acres of Block 4 of the Continental Reserve Final Block Plat into four lots in preparation for the construction of the Marana Assisted Living facility.	Waiting for 2nd submittal
Marana Center Parcel 1 Resub FP	Vintage Partners is resubdividing Parcel 1 of the Marana Center Final Plat in order to create two, three acre parcels for the future development of a hotel and other commercial uses.	To Town Council Jan. 19
Los Sagueros Final Plat	Surrounded by the Dove Mountain Gallery Golf Course, the final phase of this Gallery subdivision will create 106 lots on 44.4 acres of land.	Waiting for final submittal
Olding/Pisciotta Estates FP	James Olding has resubmitted a 10 acre, four lot, custom home subdivision plat that has been dormant for over six years.	Waiting for 5th submittal
Yoem Subdivision FP	The Pascua Yaqui Tribe is resubdividing their land, located at the northeast corner of the Barnett Rd and Sandario Rd intersection, into 25 lots and associated common area.	1st submittal in review
Blue Agave at Dove Mountain FP	Cottonwood Properties is platting a 65.4 acre, private street subdivision with 183 lots located off of Dove Mountain Blvd. in the southwest corner of the Specific	Waiting for final submittal
Del Webb at Dove Mountain IV Final Plat	The fourth phase of the Del Webb subdivision that plats an additional 68 lots on 26 acres of land in Dove Mountain.	Waiting for 2nd submittal
DeAnza Preliminary Plat	Red Point Development is platting a 131.6 acre subdivision located on the west side of Hartman Lane. Fourteen custom home sites are planned north of the Hardy Wash as well as 251 homes sites and a new flood channel are south of the Hardy Wash.	2nd submittal in review
Twin Peaks Vista FP	Mr. and Mrs. Richard Neter are platting a 24 acre, private street subdivision with 58 lots on the west side of Twin Peaks Road at Camino de Manana.	Waiting for 2nd submittal
<b>REZONING</b>		
Linda Vista Villages at Cascada Specific Plan	Red Point Development is proposing to rezone a portion of the Cascada Specific Plan area, located north of Linda Vista Road and land adjacent to Marana Center, in order to create a 155 acre, mixed-use development.	To Town Council Jan. 19
Twin Peaks Estates	Marana Property, LLC plans to rezone 45 acres of land for an 86 lot, residential subdivision located on the southeast side of Camino de Manana, east of the Twin Peaks Rd intersection.	1st submittal in review

# BUILT ENVIRONMENT

## CIP CONSTRUCTION REPORT

The table tracks the process of major construction and design projects in the Town of Marana.

Project Name	Project Percent Complete	Jan	Feb	March	April	May	June
Ina Rd and Bridge, Silverbell Rd To I-10	20%			Construct			
Tangerine Corridor Community Park	2%		Design			Construct	
Pines 1, Road Stabilization FY2016		Construct					
Constructed Recharge for Effluent	30%	Advertise	Contract		Construct		
Ina Rd Right Turnbays onto Thornydale	60%	Construct					
Tangerine/Downtown Sewer Convey - Phase 1	30%			Construct			
Tangerine/Downtown Sewer Convey - Phase 2	25%	Design	Advertise	Contract		Construct	
Twin Peaks Rd Shared Use Path Access	25%	Advertise	Contract		Construct		
Honea Heights Emergency Sewer Prog	40%			As needed service			
Marana Public Safety Facility	1%			Design			
2016 Pavement Preservation	50%				Construct		
Sandario Road Sidewalk / Path	30%	Contract	Construct				
Marana Road Realignment	10%			Design			
Continental Ranch 12A - 12B Restoration	50%	Construct					
Ora Mae Harn Park Parking Reconstruct	0%			Schedule is pending			
Camino Martin/ Jeremy Place Reconstruction	30%	Advertise	Contract		Construct		
Cracker Barrel Rd Pavement Restoration	30%	Design	Advertise	Contract		Construct	
Santa Cruz River Shared Use Path Phase III	30%			Real Property waiting on State of Arizona			
SUP EL Rio to Avra Valley Road	30%	Advertise	Contract		Construct		
Tangerine Rd.: I-10 to La Canada (Design)	15%			Design 90% Complete			
Tangerine Rd.: I-10 to La Canada (Phase 1)							

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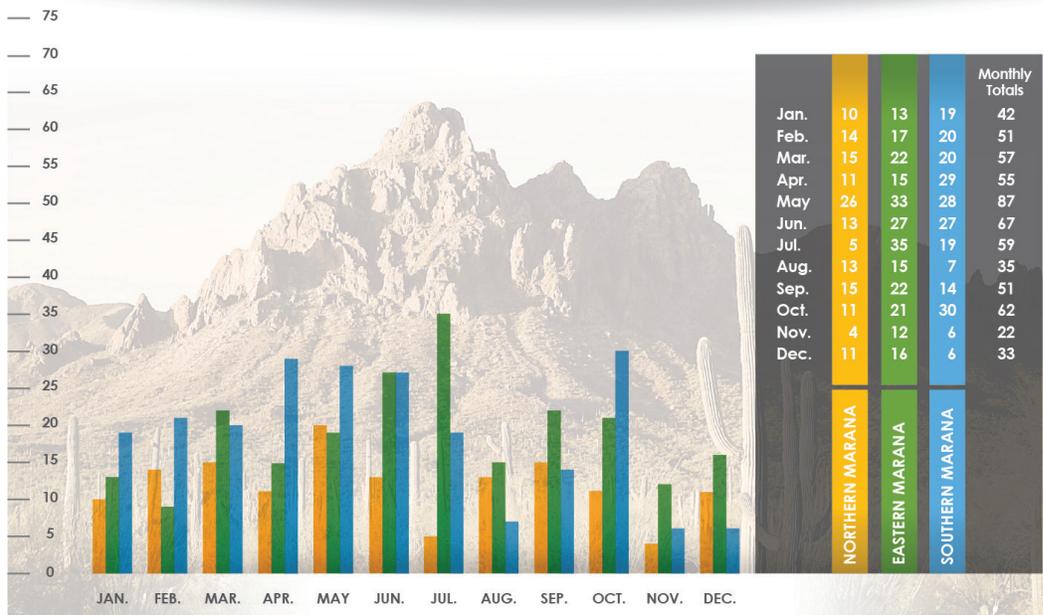
# SINGLE-FAMILY RESIDENTIAL PERMITS REPORT

## REGIONS

## 2015 TOTALS



## BAR CHART - MONTHLY TOTALS



### Northern Marana

Gladden Farms	9	<b>4</b>
San Lucas 6 1/2		<b>1</b>
San Lucas 7		<b>6</b>

### Southern Marana

Pines II	<b>2</b>
Saguaro Bloom 8B	<b>4</b>

### Eastern Marana (Dove Mountain)

Tortolita Reserve	<b>2</b>
Tortolita Vistas	<b>1</b>
Golden Barrel	<b>6</b>
Los Saguaros	<b>3</b>
Casa Sevilla	<b>1</b>
Del Webb I	<b>1</b>
Del Webb II	<b>1</b>
Preserve III	<b>1</b>



### NEW SINGLE-FAMILY RESIDENTIAL



### COMMERCIAL

- |   |   |
|---|---|
| <b>T</b> <b>John Mocarski - LGE Design Gro</b><br>7741 N Business Park Dr | <b>C</b> <b>Psychosomatic Fitness</b><br>8235 N Silverbell Rd # 175       |
| <b>C</b> <b>Sky Rider Coffee Shop</b><br>11700 W Avra Valley Rd           | <b>C</b> <b>Northwest Allied Physicians</b><br>8333 N Silverbell Rd # 141 |
| <b>C</b> <b>Pierce Automotive</b><br>13780 N Sandario Rd                  | <b>C</b> <b>Rincon at Stardance</b><br>8110 N Scenic Dr                   |
| <b>C</b> <b>STM Development LLC</b><br>6800 N Camino Martin               | <b>C</b> <b>Valley of the Sun MH/RV</b><br>13377 N Sandario Rd            |

**N** NEW RETAIL      **T** TENANT IMPROVEMENT      **C** CERTIFICATE OF OCCUPANCY



### PERFORMANCE SUCCESS RATES

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# PEOPLE AND COMMUNITY

## PUBLIC SERVICES AND SAFETY

### Crime Data – December 2015

Message from the Chief of Police, Terry Rozema

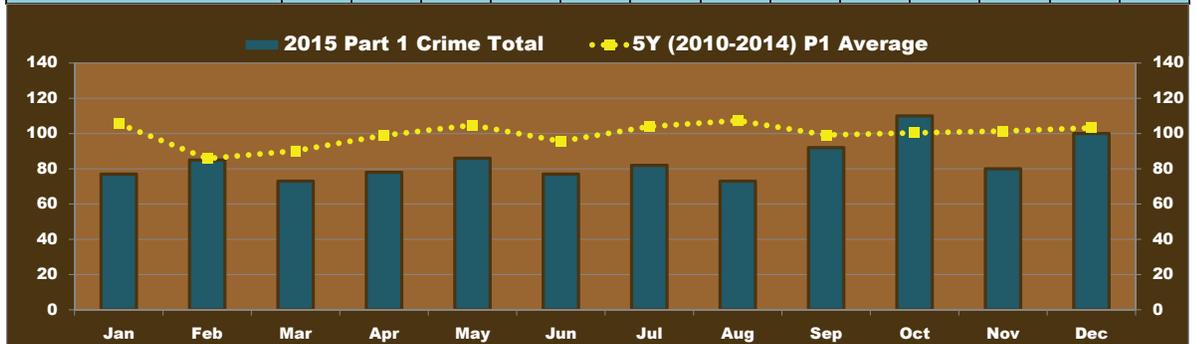
**Crime trends:** During the month of December we experienced normal crime levels overall. There was a small spike in Robbery (2 total), neither of them involving businesses. One involved a theft of hover boards from an individual selling items on Craigslist, and the veracity of the other report is still being investigated. Additionally, we saw a spike in burglaries and thefts from vehicles in the Continental Ranch/Continental Reserve area. Officers and Detectives worked this problem throughout the month of December and were able to make several arrests of local teens that were tied to a burglary of a local church (two separate break-ins) and the Safeway grocery store. Since those arrests the break-ins have been significantly reduced.

**Holiday Deployment:** The holiday deployment was a major success once again. We did not experience any significant crime during the scheduled deployments. Officers working the deployment were able to apprehend an individual breaking into a business on Ina Rd. and in a separate incident apprehended a suspect who broke into a vehicle in the Target parking lot and stole a computer.

**Mall Activity:** During its first three months of operation, the Outlet Mall has not resulted in a significant increase in calls for service. There has been minimal crime reported at the Mall itself and most calls for service have been for false alarms. We are working with the stores to reduce their false alarms. The security, mall management and the individual store managers have been very open to working with us on any issues that have surfaced.

**Marana Police Department  
2015 Crime Report: Part One Crimes**

CRIME	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>2015 Part 1 Crime Total</b>	<b>77</b>	<b>85</b>	<b>73</b>	<b>78</b>	<b>86</b>	<b>77</b>	<b>82</b>	<b>73</b>	<b>92</b>	<b>110</b>	<b>80</b>	<b>100</b>	<b>1,013</b>
<b>5Y (2010-2014) P1 Average</b>	<b>105.6</b>	<b>85.8</b>	<b>90.2</b>	<b>99</b>	<b>104.8</b>	<b>95.6</b>	<b>104</b>	<b>107.4</b>	<b>99.2</b>	<b>100.4</b>	<b>101.4</b>	<b>103.2</b>	<b>100</b>
Homicide	0	1	1	0	0	0	0	0	0	0	0	0	2
Sexual Assault	0	0	1	1	0	0	1	0	0	1	1	0	5
Robbery	1	0	1	0	0	0	0	0	0	1	0	2	5
Aggravated Assault	0	3	1	4	5	3	2	2	1	1	1	0	23
Burglary	5	9	4	3	8	3	7	6	4	7	4	10	70
Larceny (exc. Shoplifting)	28	39	34	28	32	29	34	34	39	41	40	50	428
Larceny/Shoplifting	35	29	27	42	38	38	35	28	45	57	29	36	439
Motor Vehicle Theft	7	4	3	0	3	4	3	3	3	2	5	2	39
Arson	1	0	1	0	0	0	0	0	0	0	0	0	2
*Rec MV Theft	3	1	2	0	1	2	2	2	2	3	0	5	23



Data Source/Extraction Date: Spillman OBSV, 01/05/16 1119H. Data displayed reflect case counts. Crime counts may change pending quality control and reclassifications. Crime counts may differ from MPD Record's Unit counts provided to FBI based on Uniform Crime Reporting Scoring Criteria.

\*Motor Vehicle Recoveries are not included in Part One Crime Total

Crime Analyst Janice Moser

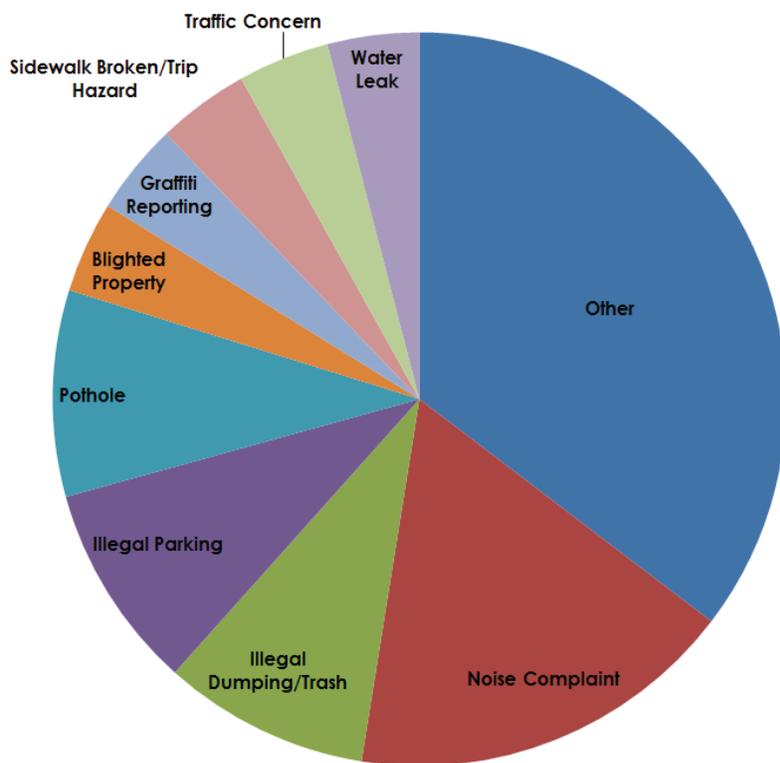
# PEOPLE AND COMMUNITY

## PUBLIC SERVICES AND SAFETY

### Citizen Requests Metrics – December 2015

Total Reports Submitted: **23**  
Total Reports Closed: **20**  
Average reports submitted per day: **0.7**  
Average time to close (in days): **2.30**

Breakdown of Request Types



\*\*For a full-text report of individual citizen requests, please contact the Town Manager's Office.

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# ECONOMIC VITALITY

## BUSINESS LICENSES:

The following filed business licenses in December.

Name	Business Type	City of Origin	State of Origin
ARMOR DESIGN BUILD LLC	CONTRACTOR	PHOENIX	AZ
BBK FENCING LLC	CONTRACTOR	TUCSON	AZ
PREMIER DEMOLITION LLC	CONTRACTOR	GLENDALE	AZ
MILAM GLASS CO	CONTRACTOR	PHOENIX	AZ
SPECIAL ROOFING INC	CONTRACTOR	PEORIA	AZ
SHARP CREEK CONTRACTING INC	CONTRACTOR	PHOENIX	AZ
ASPEN CONSTRUCTION INC	CONTRACTOR	PHOENIX	AZ
EARTH EXCAVATING	CONTRACTOR	TUCSON	AZ
KICKER FABRICATION LLC	MANUFACTURER	RILLITO	AZ
CRAZY DOGS & TAQUERIA	PEDDLER	TUCSON	AZ
KOOLTWISTS	PEDDLER	TUCSON	AZ
J&B DESIGNS	PEDDLER	MARANA	AZ
RY'S SNACKS	PEDDLER	MARANA	AZ
THE DESIGNING LADY	PEDDLER	GREEN VALLEY	AZ
TG ENTERPRISES	REAL ESTATE	TUCSON	AZ
BUCKELEW FARM CHRISTMAS LLC	RETAIL	TUCSON	AZ
MANTICA MODULAR LLC	RETAIL	MARANA	AZ
AMERICAN DIRECT	RETAIL	TEMPE	AZ
A2Z MOBILE DETAIL	SERVICE	TUCSON	AZ
MR FIX IT	SERVICE	TUCSON	AZ
MS NETWORKS LLC	SERVICE	SUNNYVALE	CA
INDWELL WOODS INC	SERVICE	PHOENIX	AZ
INTERIOR CONCEPTS INC	SERVICE	PHOENIX	AZ
KING INSULATION	SERVICE	PHOENIX	AZ
WANG ELECTRIC SYSTEMS LLC	SERVICE	PHOENIX	AZ
ARIZONA FOUNDATION SOLUTIONS	SERVICE	PHOENIX	AZ
LANE MILLER & ASSOCIATES	SERVICE	MARANA	AZ
BI-CHEM EXTERMINATING LLC	SERVICE	PHOENIX	AZ
NORTHWEST FLOOR & WALL COMPANY	SERVICE	PEORIA	AZ
GUTIERREZ LANDSCAPE	SERVICE	CHANDLER	AZ
CLASSIC PLUMBING CO INC	SERVICE	TUCSON	AZ
EARTHLINGS CLEANING	SERVICE	TUCSON	AZ
FYFFE MASONRY & PLASTERING	SERVICE	GLENDALE	AZ
PSYCHOSOMATIC FITNESS	SERVICE	TUCSON	AZ
VINTAGE PLASTERING COMPANY INC	SERVICE	PHOENIX	AZ
DE LA CRUZ PHOTOGRAPHY	SERVICE	MARANA	AZ

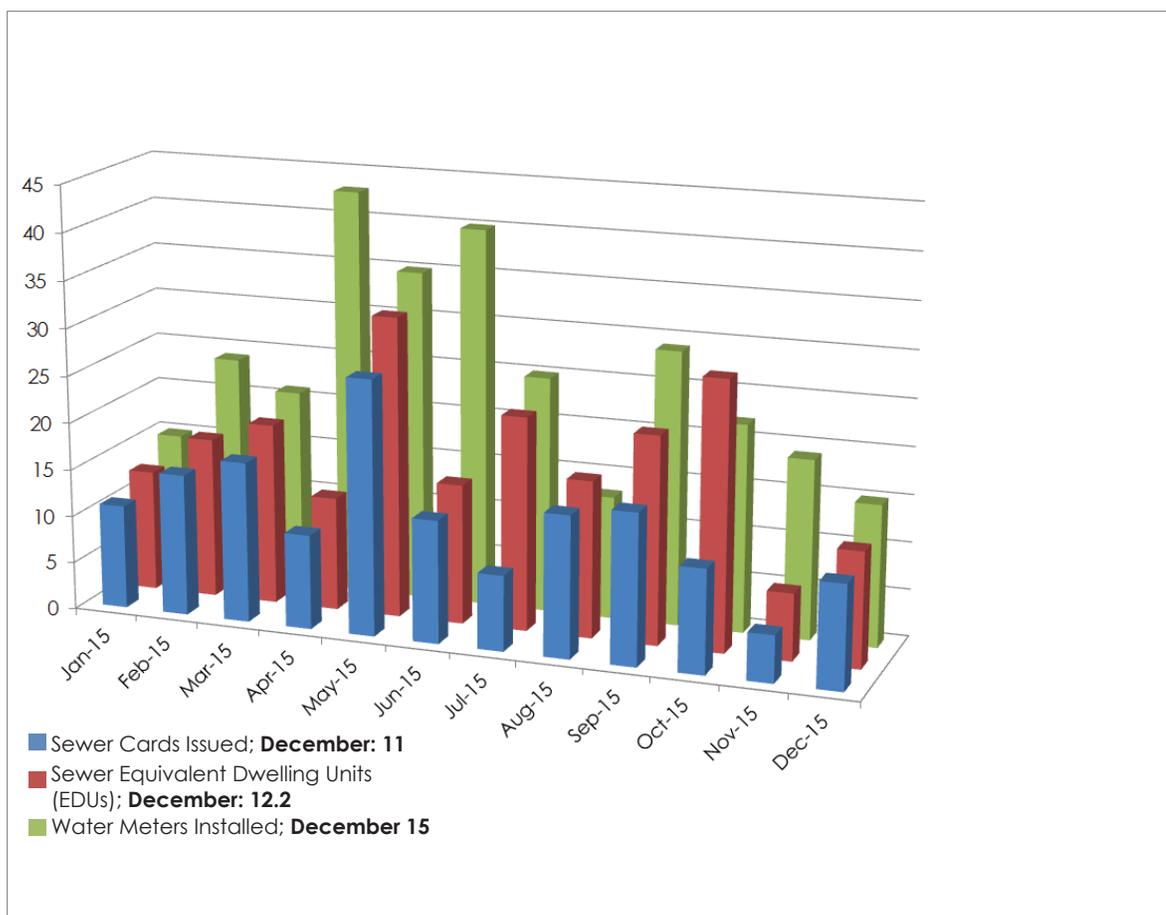
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# RESOURCE MANAGEMENT

## WATER

### New Connections:

The chart below shows the number of water meters installed, sewer cards issued, and sewer equivalent dwelling units for the given month. A sewer card is issued during the building permit process for projects that are within the Town's service area, allowing the project to connect to the system. The impact fees associated with these cards are based on meter size, 5/8", 3/4", 1", etc. The impact fees that went into effect on August 1, 2014 allow the Utilities Department to better track the revenue and capacity related to sewer cards issued through Equivalent Dwelling Units (EDUs). A 5/8" meter is the standard and has a value of 1 EDU, each larger meter size is then based off of this 1 EDU. The red bar shows the sewer EDUs for the cards issued during that month. The EDU measurement more accurately reflects the revenues collected and the capacity at the Marana Wastewater Treatment Facility.



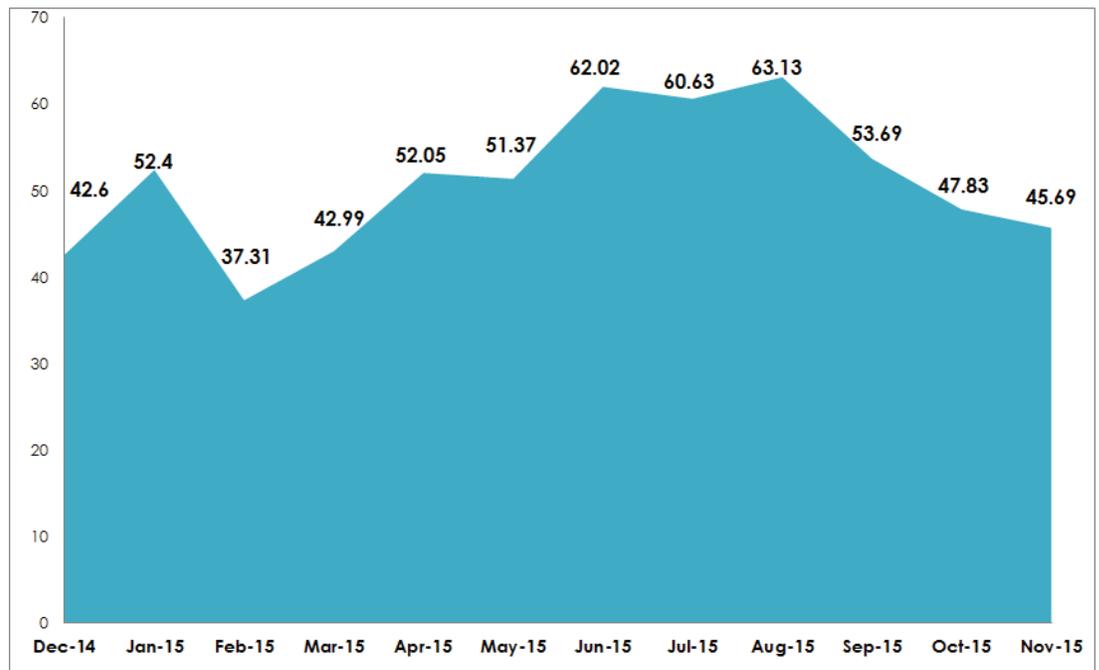
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# WATER

## SERVICE PROVISION

The following two figures give a picture of the status of the Water Department each month. This data will always be shown through the previous month due to data processing times. The graph below shows the gallons that the department has billed for that month. This is shown in millions of gallons per month, and reflects what the department is intending to collect for water commodity revenue. This information allows the department to track the water produced vs. the water for which the department is compensated.

**MILLIONS OF GALLONS BILLED PER MONTH**



The chart below shows the number of customers billed each month. These numbers fluctuate month to month for a few reasons; new meter connections from new homes, customers moving in and opening accounts, and customers moving out and closing accounts. These two figures, coupled with the data from the water and sewer meter connections chart, give an overall, high-level, snapshot of the status of the department.

### 2014-2015 WATER & SEWER CUSTOMERS

DATE	WATER CUSTOMERS	SEWER CUSTOMERS
2014 Nov	6,219	2,344
2014 Dec	6,219	2,356
2015 Jan	6,205	2,364
2015 Feb	6,237	2,382
2015 Mar	6,267	2,398
2015 Apr	6,292	2,445
2015 May	6,364	2,469
2015 June	6,419	2,499
2015 July	6,429	2,508
2015 Aug	6,458	2,531
2015 Sept	6,479	2,545
2015 Oct	6,490	2,552
2015 Nov	6,490	2,558